



## Holland Area Chamber of Commerce Sponsorship Opportunities

Below is the list of events and programs that the Holland Area Chamber of Commerce hosts throughout the calendar year. Please indicate your sponsorship interest(s) by checking the box and filling out the information following the options. Upon receiving your sponsorship preference(s), someone will contact you for confirmation. Thank you for your continued support.

### Early Bird Breakfast

Sponsorship - \$1,000

- One person seated at the head table
- 3 minutes to speak to the crowd before the speaker is introduced
- Availability to place handouts or trinkets at each place setting
- Logo on promotional materials and faxes/emails
- Exposure to approximately 240 during the breakfast

### Early Bird Pre-Coffee

Sponsorship - \$250

- Name on promotional materials and faxes/emails
- Exposure to approximately 50 to 75 attendees
- Table for marketing/promotional materials

### Governmental Affairs

Sponsorship - \$350

- Exposure to approximately 50 to 60 attendees
- Logo on promotional materials and faxes/emails
- 3 minutes of podium time

### Business- to -Business Showcase

Exhibitor Option 1 - \$350

- One 8' booth
- One 6' skirted table
- Exposure to the community through a story and ad in *The Holland Sentinel* special section
- Promotion before and after the event in Holland Chamber publications

Exhibitor Option 2 - \$525

- One 12' booth
- One 6' skirted table
- Exposure to the community through a story and ad in *The Holland Sentinel* special section
- Promotion before and after the event in Holland Chamber publications

## **Annual Dinner**

- Platinum Sponsor (Exclusive) - \$7,000
  - Name and logo on invitation (sent to 3,000 members)
  - Recognition at the event
  - Logo displayed at the event
  - Name on promotional materials and program
  - Name in the Holland Chamber website
  - Up to 20 tickets for the event with preferred seating
  
- Gold Sponsor - \$3,000
  - Recognition at the event
  - Logo displayed at the event
  - Name on promotional materials and program
  - Name on the Holland Chamber website
  - Up to 20 tickets for the event with preferred seating
  
- Silver Sponsor - \$2,000
  - Recognition at the event
  - Name displayed at the event
  - Name on promotional materials and program
  - Name on the Holland Chamber website
  - Up to 10 tickets for the event with preferred seating
  
- Bronze Sponsor - \$1,000
  - Name in program
  - Up to 10 tickets for the event

## **Meet Pete Breakfast**

- Executive Sponsor - \$ 1,500
  - Corporate logo displayed at event
  - Corporate logo and name printed in event program
  - Verbal recognition from the podium during the event
  - Corporate name on the Holland Chamber website
  - Table for 10 with priority seating
  
- Corporate Sponsor - \$750
  - Corporate name printed in event program
  - Table for 10

## **Golf Outing**

- Eagle Sponsor - \$500 each
  - Set up a refreshment booth, distribute promotional items and have up to three representatives working at your sponsored hole
  - Sign placed at the hole
  - Company name listed in the sign-up flyer and the evening program
  - Up to three representatives may attend the evening banquet
  
- Birdie Sponsor - \$250 each
  - Sign placed at the hole
  - Company name listed in the evening program

## **Small Business Day**

- Platinum Sponsor - \$2,500
  - Admission for 16 to all events during Small Business Day including the February Early Bird Breakfast
  - Recognition at the event kick-off
  - 2 minute presentation at the luncheon
  - Recognition in Small Business Day Program with business name, logo, and 50-word company description
  - Full table for display
  
- Gold Sponsor - \$1,000
  - Admission for 8 to all events during Small Business Day including the February Early Bird Breakfast
  - Recognition at the event kick-off and special recognition at the luncheon
  - Recognition in Small Business Day Program with business name, logo, and 30-word company description
  - Full table for display
  
- Silver Sponsor - \$500
  - Admission for 8 to all events during Small Business Day including the February Early Bird Breakfast
  - Recognition at the event kick-off and luncheon
  - Recognition in Small Business Day Program with business name and logo
  - Half table for display
  
- Bronze Sponsor - \$250
  - Admission for 2 to all events during Small Business Day including the February Early Bird Breakfast
  - Recognition at the event kick-off and luncheon
  - Recognition in Small Business Day Program with business name
  - Half table for display

## **Business Connections Luncheon Celebration**

- Exclusive Platinum Sponsor - \$5,000
  - Name and logo on event invitation
  - Corporate logo and name on event program and promotional materials
  - Verbal recognition from the podium during the event
  - Corporate logo on Holland Chamber website calendar
  - 16 complimentary tickets (preferred seating)
  - 3 minutes of podium time
  - Opportunity to provide corporate gift for each attendee
  
- Gold Sponsor - \$2,500
  - Corporate logo and name in event program and promotional materials
  - Verbal recognition from the podium during the event
  - 8 complimentary tickets (preferred seating)
  - Corporate logo on Holland Chamber website
  
- Silver Sponsor - \$1,000
  - Name in event program and promotional materials
  - Verbal recognition from the podium during the event
  - 8 complimentary tickets (preferred seating)
  - Name on Holland Chamber website
  
- Bronze Sponsor - \$500
  - Name in event program and promotional material
  - 4 complimentary tickets (preferred seating)
  
- Corporate Sponsor - \$250
  - Name in event program
  - 2 complimentary tickets (preferred seating)

## **Member Orientation**

- Sponsorship - \$500
  - Exposure to approximately 50 to 60 attendees
  - Table for promotional materials
  - Logo on promotional materials and faxes/emails
  - 3 minutes of podium time

## **Lessons in Leadership**

- Sponsorship - \$1,000
  - Exposure to approximately 200 to 300 attendees
  - 3 minutes of podium time
  - Logo on event program and invitation

**Hamilton Division Luncheon**

- Sponsorship - \$300
  - Exposure to approximately 40 to 50 attendees
  - Table for promotional materials
  - Logo on promotional materials and faxes/emails
  - 3 minutes of podium time

**Holland First**

- Sponsorship - \$1,500
  - Exposure to approximately 25 to 30 attendees
  - Table for promotional materials
  - Logo on promotional materials and faxes/emails

**Institute for Healing Racism**

- Spring/Fall Sponsorship - \$2,000
  - Exposure to approximately 20 attendees per session
  - Table for promotional materials
  - Logo on promotional materials and faxes/emails

If you would like to sponsor one of the events above, please place a check mark next to the pertinent event, fill out the form below and fax it to the Holland Chamber at 616.392.7379. You may also mail this form to the Chamber at 272 East 8<sup>th</sup> Street, Holland, MI 49423.

Name(s) \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

The Holland Area Chamber of Commerce represents approximately 1,250 businesses and 57,800 employees.