

As a member of The Holland Chamber of Commerce, you are aware of the many benefits that it can bring you. One of those benefits is the opportunity for business to business marketing. The Holland Area Chamber Newsletter was created to keep its members informed about what is happening each month with the Chamber and to allow its members to market their goods and services. But, you have more to offer and want to reach out beyond the Chamber's members. Therefore, the Chamber has partnered with The Holland Sentinel to do just that.

Beginning in June, the newsletter will be inserted quarterly within The Holland Sentinel, giving you the added reach you need to effectively market your goods and services.

Distribution: 18,000 Holland Sentinel - 2,000 Holland Chamber

Online: Hollandsentinel.com & Hollandchamber.org with a link email to Chamber members

Publishes: Four times per year with the first publishing on June 29, 2009 (remaining dates TBA)

Deadline: June 15, 2009 for first issue

Format: Magazine-sized publication printed on premium uncoated paper

Sizes & Investment

- 1/8 Page = 4.5" x 2.4" (3x2.5) \$175
- 1/4 Page = 4.5" x 4.937" (3x5) \$275
- 1/2 Vertical Page = 4.5" x 10" (3x10) \$450
- 1/2 Horizontal Page = 9.125" x 4.937" (6x5) \$450
- Full Page = 9.125" x 10" (6x10) \$750

All ads include full color and a 4 time commitment (*prices listed are per issue*). The Holland Sentinel can create your ads or you can supply them camera ready to hollandprepress@hollandsentinel.com ALONG WITH copying your Holland Sentinel Media Consultant.

Media Market Consultant _____

(616) 546-_____



Chamber Staff 04/09



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